



D. Serikbayev

**EAST
KAZAKHSTAN
TECHNICAL
UNIVERSITY**

SDG 3

Policy of NJSC «D. Serikbayev EKTU»



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1. INTRODUCTION

1.1 Goal

D. Serikbayev East Kazakhstan Technical University (EKTU), as a responsible educational institution, supports and implements key areas of sustainable development, including Goal No. 3 “Good Health and Well-Being” proclaimed by the United Nations.

The University considers the health and well-being of students, staff, and the entire university community as a crucial factor in ensuring the quality of education, scientific activity, and social responsibility.

Objectives: to foster a healthy, safe, and supportive environment at the university, to implement programs and activities aimed at health protection, disease prevention, and support for active longevity, to contribute to achieving SDG No. 3 at national and international levels.

Tasks:

- Strengthening healthy lifestyle habits among students and staff;
- Creating a smoke-free campus environment (Smoke-Free Policy);
- Implementing programs for affordable and healthy nutrition;
- Organizing sports and cultural-wellness events;
- Raising awareness on reproductive, mental, and physical health;
- Ensuring equal access to social and medical programs;
- Developing partnerships with governmental and public organizations in the field of healthcare.



2. CURRENT MEASURES AT EKTU

2.1 Anti-Smoking Policy (2025)

A complete ban on smoking, including vapes and disposable e-cigarettes, in academic buildings, dormitories, and across the university campus.

2.2 Activities in accordance with the “Green Rankings” Roadmap for 2025

Events promoting healthy motherhood, master classes on healthy nutrition, lectures and practical sessions on proper diet to maintain health, creation of childcare and nursing zones (Project EKTU.Otbasy).

2.3 Cooperation with External Partners

Joint events with medical centers and government bodies. For example, the seminar “Joining Efforts – Preserving Youth Reproductive Health” (2025), with the participation of members of the National Commission on Women and Family-Demographic Policy under the President of Kazakhstan, the Rector of EKTU, representatives of government bodies, industry experts, NGOs, and medical professionals.



On May 12, 2025, within the framework of the Republican Reproductive Health Week, a lecture “On the Human Papillomavirus” was held for students of D. Serikbayev EKTU and the Higher IT College with the participation of doctors from the medical centers “My Family Clinic” and “Outpatient Center” in Ust-Kamenogorsk.



2.4 Sports Activities

Participation of EKTU teams in city and national spartakiads, organization of tournaments (football, volleyball, athletics, national sports).

Volleyball Tournament for the Rector’s Cup. The competition gathered 300 athletes (24 teams) representing educational institutions of the region. The opening ceremony was attended by 15 school principals, teachers, athletes, and supporters.



Football tournament among 1st–4th year students at the sports ground of Dormitory No. 1 of EKTU.



Participation of EKTU's team in the XIII Summer Universiade of Kazakhstan universities in Turkestan, in athletics competitions.



Participation of EKTU and the Higher IT College team in the spartakiad among the city's trade union organizations, which included tournaments in volleyball, chess, and togyzkumalak.



2.5 “Silver University” Project

This is a social-educational project aimed at supporting active longevity and improving the quality of life of the older generation.

During the season, participants are trained in six important areas relevant in modern conditions: Kazakh language, English language, digital literacy, health and wellness, legal and financial security, and art therapy.



2.6 Educational Events

A preventive event against drug abuse, organized by the East Kazakhstan Regional Prosecutor's Office and the Department for Combating Drug-Related Crimes of the Regional Police Department. The main goal of the event was to protect youth from the harmful consequences of drug addiction, enhance legal literacy, and strengthen responsibility in the fight against drugs.



For 1st–2nd year students undergoing professional practice at the summer expedition camp “Prostor” of D. Serikbayev EKTU, a lecture was held by Ivan Mikhaylovich Meshcheryakov, epidemiologist of the Mother and Child Center of East Kazakhstan Regional Healthcare Department. The purpose of the lecture was to raise awareness among students about sanitary and epidemiological requirements and the prevention of infectious diseases during field practice.



2.7 Promotion of Eco-Culture and Health

As part of the ecological week “Clean Kazakhstan”, D. Serikbayev EKTU organized an unusual day when faculty and students came to the university by bicycles. This event was dedicated to World Bicycle Day and aimed at fostering environmental culture, reducing harmful emissions from transport, and promoting a healthy lifestyle.



2.8 Psychological and Preventive Work

One of the important areas of the university’s educational process is preventive activities among students. In the dormitories, meetings are organized with psychologists and medical professionals on the prevention of deviant behavior and the promotion of healthy lifestyles.

The formation of mental and physical health culture among students is a key task of the university.



3. EKTU in Rankings on SDG 3

According to the Times Higher Education Impact Rankings, EKTU is ranked among the 1001–1500 best universities in the world assessed by their contribution to achieving the UN Sustainable Development Goals (SDGs). For SDG “Good Health and Well-Being”, EKTU currently holds a 1501+ position.

Rank ▲	Name	Good health and well-being	Overall
1501+	D. Serikbayev East Kazakhstan Technical University Kazakhstan	1.0–26.7	49.8–60.8

4. Planned Measures

1. Development of health infrastructure at the university through the creation and modernization of medical rooms, sports facilities, and active recreation zones.
2. Introduction of regular preventive measures (medical check-ups, vaccination, health screening of students and staff).
3. Organization of programs aimed at promoting a culture of healthy living (lectures, trainings, sports clubs, health marathons).
4. Support of psychological well-being (specialist consultations, anonymous hotlines, stress management programs).
5. Cooperation with the Ministry of Health of the Republic of Kazakhstan, local clinics, and NGOs for joint preventive and educational initiatives.
6. Implementation of digital solutions (online appointment booking, mobile applications for health monitoring, information platforms).

5. Expected Results

1. Improved physical and psychological health levels of students and staff.
2. Reduction in diseases associated with academic and work overload, stress, and sedentary lifestyle.
3. Formation of a sustainable culture of healthy living and responsible attitude toward personal health within the university community.
4. Increased academic and work productivity through the creation of a safe and supportive environment.

5. Strengthening the university's reputation as a socially responsible educational institution supporting SDGs.

6. Contribution to the implementation of national public health programs and achieving SDG No. 3 in the Republic of Kazakhstan.

7. Improved position of EKTU in THE Impact Rankings under SDG 3.

